AMERICA'S PIN-UP QUEEN---

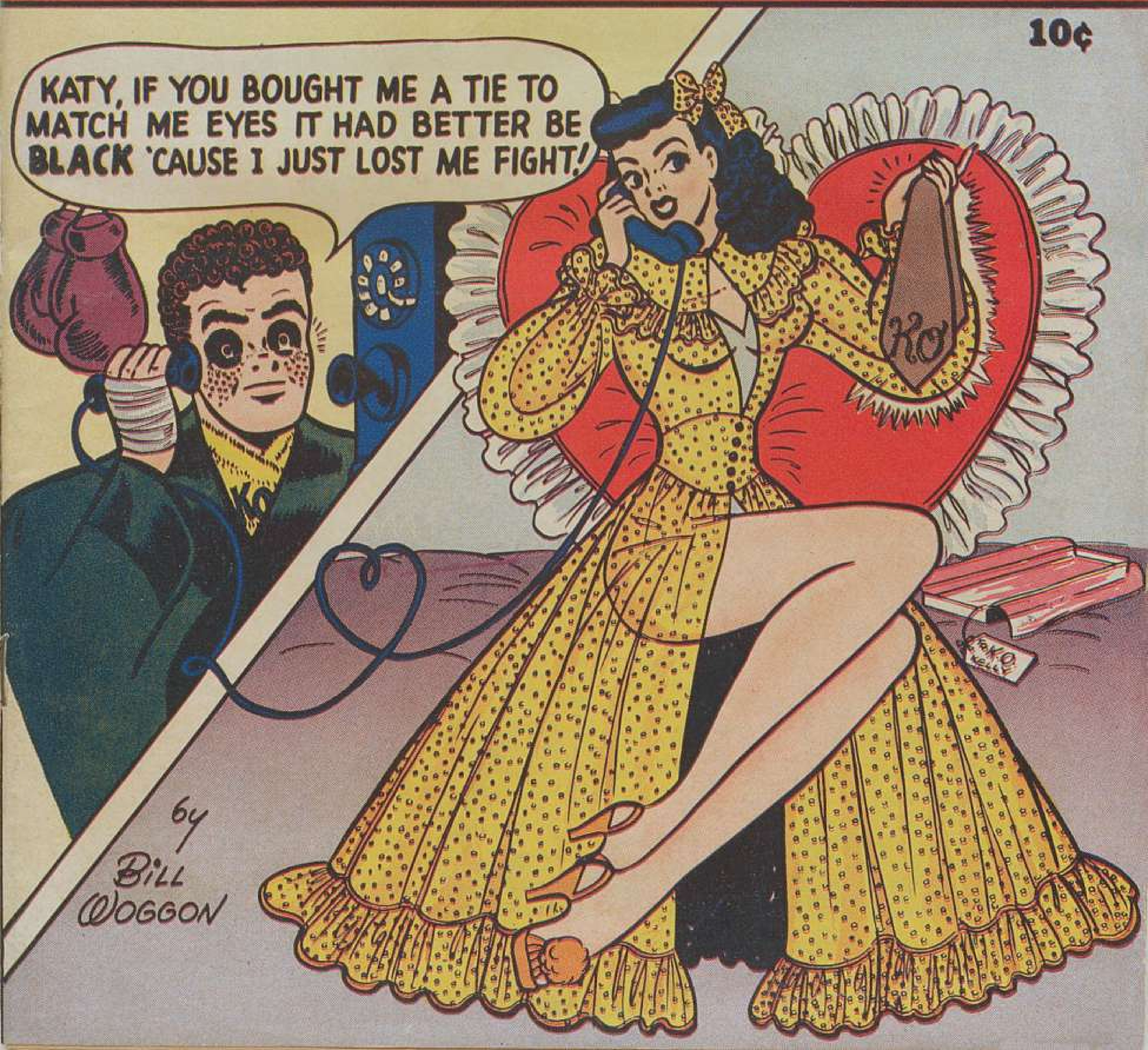
ARCHIE SERIES

NO. 3

ANC

KATY KEENE

Comics



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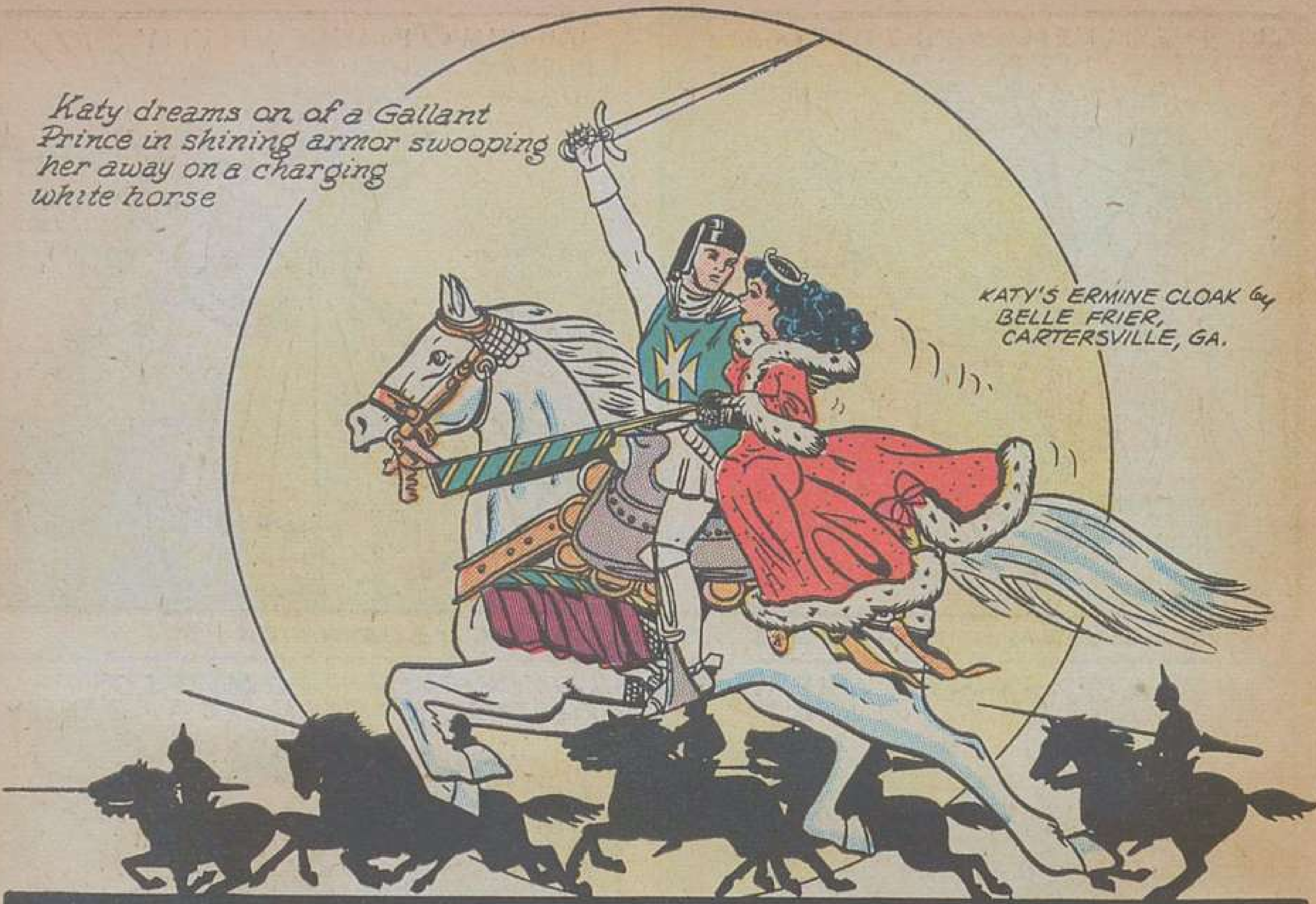


KATY'S PRINCESS GOWN DESIGNED BY THE READERS BELOW----SAVE THIS PIN-UP OF KATY FOR YOUR COLLECTION!

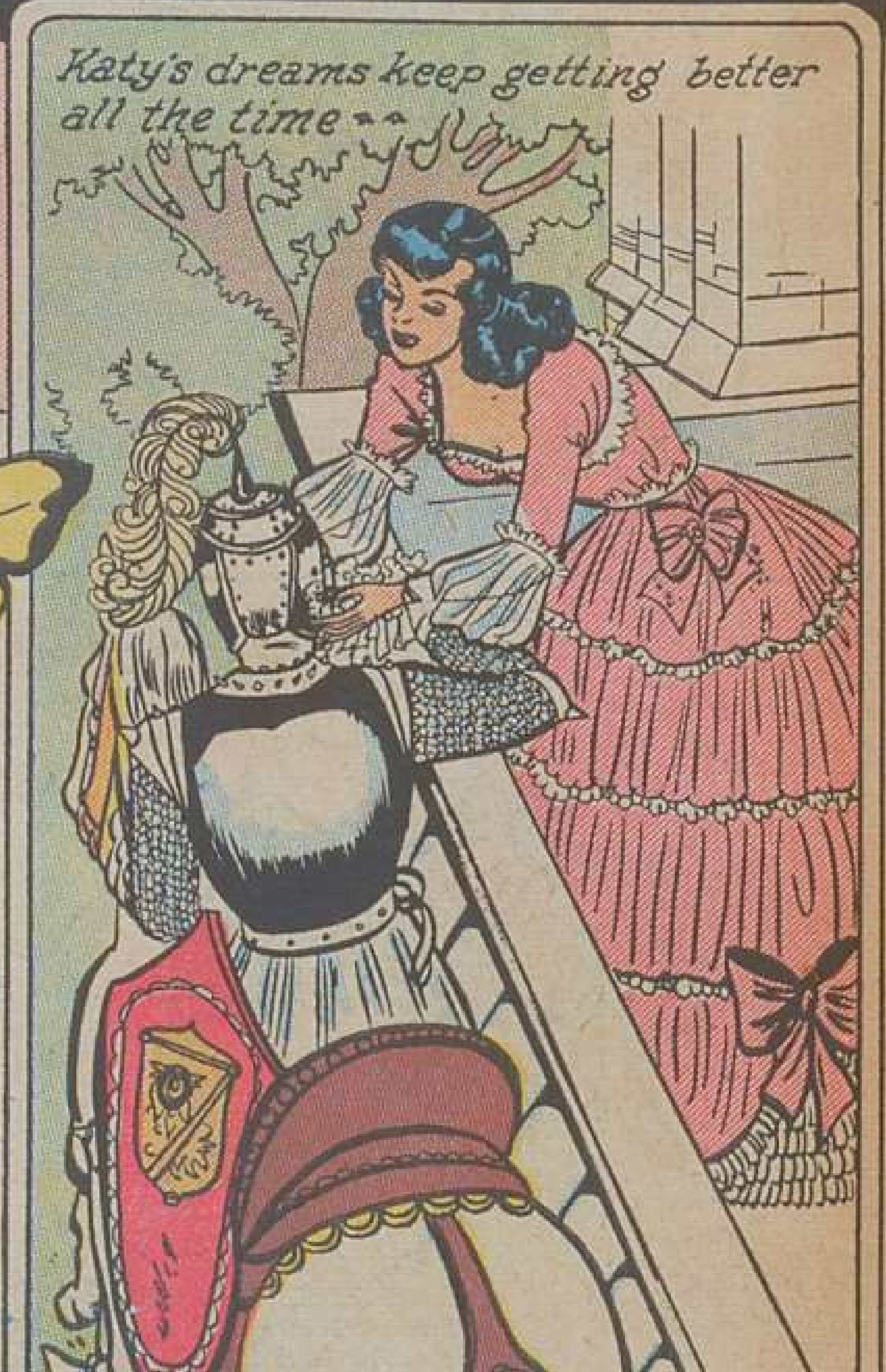
PAULA SUE TRAUB, 740 GRAND CONCOURSE, BRONX 51, N.Y.	JANETTE DeLaFOSSE, BOX 52 (AGE 11) GROVETON, TEXAS.	SUE BELL, 1060 CALHOUN, BRONX, N.Y.	NANCY CONNOR, 1917 KENILWORTH AVE., CHARLOTTE, N.C.	FAYE MORROW, 180 ALBION ST., FALL RIVER, MASS.	MYRA LEO (AGE 11) 110 MELROSE AVE. PITTSBURGH, PA.
JUNE McCRAY, c/o McCRAY'S CAFE, WAYNESVILLE, MO.	CAROL STERN, BOX 101, ROUND LAKE, MINNESOTA.	PATSY BARNETT, LITTLEFIELD, TEXAS, AGE 9	PATSY KANANEN, 455 JACKSON ST. CONNEAUT, OHIO.	CAROLYN DeBOER, DETROIT 6, MICH. (13 YRS.)	MARIE ALINA, 1125 SO. KING ST., HONOLULU, HAWAII.


In the casting office of a Big Hollywood Movie Studio
WE NEED SOMEONE FOR THE PRINCESS PART IN OUR NEW COLOSSAL PRODUCTION!
I KNOW JUST THE GIRL, C.P.!
CASTING
JUNE, GET KATY KEENE ON THE LINE FOR ME, PLEASE!
YES, SIR!
STUDIO B
HELLO, KATY, THIS IS DANNY,--I TOLD YOU THAT I'D GET A PART FOR YOU--YOU'LL BE A PRINCESS IN OUR NEXT COLOSSAL PRODUCTION! SO REPORT TO WORK IN THE MORNING!
NO--DANNY, DO YOU REALLY MEAN IT? A PRINCESS PART? OH-H-H-H! I CAN'T BELIEVE IT! HOW THRILLING!
KATY'S PAJAMAS and POSE by CAROL ANN SANTO, 1072 FORD BLVD., LINCOLN PARK 25, MICHIGAN (AGE 10)
A PRINCESS PART?
I'LL BE THERE BEFORE THE STUDIO OPENS! GOODBYE, DANNY!
CHINESE P.J.'S ON SIS by CHERYL WHITEHEAD, (AGE 11) 998 HIGH ST., ALAMEDA, CALIFORNIA.


IMAGINE, SIS, ME PLAYING THE ROLE OF A PRINCESS--- I CAN'T BELIEVE IT--I'LL BET K.O. KELLY WILL BE PROUD OF ME!
UM--HMM ♫ I'D MAKE A PRETTY PRINCESS, TOO, I'LL BET!
SIS'S NEGLIGEE by BETTY EMMONS 110 MILLS AVE., FLEMINSBURG, KY.
KATY'S NEGLIGEE by BARBARA PONSACK, 1429-20TH AVE., SEATTLE, WASHINGTON.
I'M SO EXCITED-- I WON'T BE ABLE TO SLEEP--MAYBE THIS WILL BE MY BIG CHANCE--(YAWN)
ZZZ
KATY FALLS ASLEEP AND DREAMS OF FLOATING UP TO STARDOM AS A PRINCESS--
POSE and DESIGN by KAY CLANCY, ALBANY, GEORGIA
GOSH! I CAN'T SLEEP EITHER-- I THINK I'LL COUNT PRINCESS GOWNS INSTEAD OF SHEEP-- (YAWN)
P.J.'S and POSE by JACKIE TOBER, AGE 13 1844 ATKIN AVE. SALT LAKE CITY, UTAH.


Katy dreams on of a Gallant Prince in shining armor swooping her away on a charging white horse
KATY'S ERMINE CLOAK by BELLE FRIER, CARTERSVILLE, GA.


Katy continues to dream of playing the role of Cinderella and loosing her slipper to the Prince
PRINCESS GOWN by ROBERT DAILEY. AGE 14, BRADFORD, PENNA.
PRINCESS GOWN by CONNIE ILENE GARROW, #56 SANTA FE CTS., BELEN, NEW MEXICO

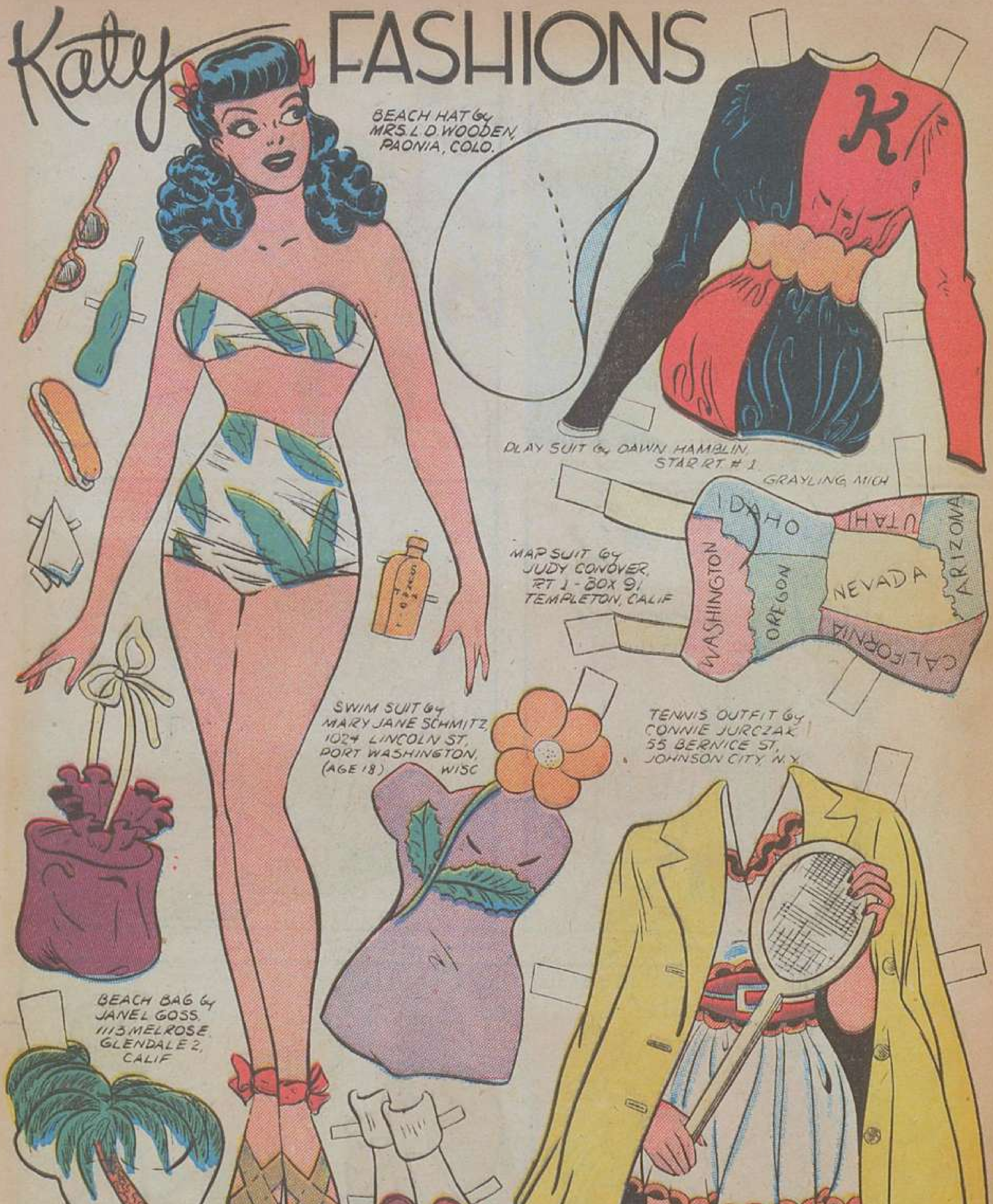

Katy's dreams keep getting better all the time - -


Sis finally goes to sleep and dreams
PRINCESS, I COME WITH GIFTS TO CLAIM THY HAND - - NOT GOLD - - NOT JEWELS - - NOT SILVER - - -
?
BUT CANDY - - - ALL THY HEART DESIRES!
(PRINCESS GOWN by YVONNE SINGLETON, 916 1/2 18TH ST, WEST PALM BEACH, FLORIDA
But some of her dreams are nightmares - - -
GOWN by VINCENT PASTENA, 78 FLOYD AVE., BLOOMFIELD, N. JERSEY.
GOWN BELOW by ARLEENE BECKMANN, 173 UNION AVE., LYNBROOK, N.Y.
Yes! Simply terrible - - now she's in a torture chamber - - they've put candy - - lots of it in front of her - - she's in chains - - she can't touch it - -
DROOL
Her dreams are getting worse all the time - - -
CANDY - CANDY I'LL PERISH IF I CAN'T HAVE SOME - (DROOL) - - - CANDY
5


SIS! SIS! WAKE UP! IT'S TIME TO GET TO THE STUDIO! QUIT RAVING ABOUT CANDY! WAKE UP!
CANDY! I'LL PERISH IF I DON'T GET THAT CANDY!
HURRY! I WANT TO GET TO THE STUDIO EARLY, SIS!
KATY'S BLOUSE by CAROLYN BRINKLEY, 113 VALDESE AVE, MORGANTON, N.C. (AGE 14)
CASTING OFFICE
GEE-WEEPERS! WE DID GET HERE EARLY! --NO ONE IS AROUND! (YAWN)
A
B
SIS
by VIRGINIA BEIERLEIN, AGE 12
KATY! I'M GLAD TO SEE YOU HERE SO EARLY! REPORT TO THE WARDROBE DEPARTMENT FOR YOUR COSTUME!
OKAY, DANNY!
KATY'S SKIRT by JUANITA KUHN, 727 MAIN ST., SHELBYVILLE, INDIANA
HERE YOU ARE, MISS KEENE!
IS THAT MY COSTUME?
HUMPH! I THOUGHT I WAS TO PLAY A FAIRY-TALE PRINCESS--- OH WELL!
6



BUT, DANNY, WHY DIDN'T YOU TELL ME I WAS TO BE AN INDIAN PRINCESS?!
DIDN'T I TELL YOU? HURRY! YOU'RE WANTED ON THE SET!
BUT, DANNY, DON'T I HAVE TO LEARN THE SCRIPT?
YOUR PART WILL BE EASY TO LEARN -- HERE IT IS!
INDIAN PRINCESS COSTUME by MARY ZELMA ASSEO (AGE 12) HOTEL SHERMAN SQUARE, N.Y. 23, N.Y.
IS THAT IT?
EVERYBODY ON THE INDIAN SET!
BILLY RUSSELL DIRECTOR
PSST, KATY, PSST! WHAT DO YOU HAVE TO SAY -- HOW BIG IS YOUR PART?
HUMPH!
DON'T FORGET! KATY APPEARS IN PEP, WILBUR, LAUGH, and SUZIE COMIC BOOKS!
ALL I GET TO SAY IS UGH!
STAGE 5
THE END
7


Katy FASHIONS
BEACH HAT by MRS. L. D. WOODEN, PAONIA, COLO.
PLAY SUIT by DAWN HAMBLIN, STAR RT. # 1 GRAYLING MICH
MAP SUIT by JUDY CONOVER, RT 1 - BOX 91 TEMPLETON, CALIF
IDAHO
UTAH
OHIO
ARIZONA
WASHINGTON
OREGON
NEVADA
CALIFORNIA
SWIM SUIT by MARY JANE SCHMITZ, 1024 LINCOLN ST. PORT WASHINGTON, (AGE 18) WISC
TENNIS OUTFIT by CONNIE JURCZAK 55 BERNICE ST. JOHNSON CITY, N.Y.
BEACH BAG by JANEL GOSS, 1113 MELROSE GLENDALE 2, CALIF
SWIM SUIT by RONALD SHABAN, 315 N NEW ORLEANS ST, BRINKLEY, ARK
YOU CAN SEND FOR THE ABOVE PIN-UP POSE PRINTED ON CARD BOARD SUITABLE TO FRAME PLUS OVER 25 NEW CUT-OUTS FOR ONLY TEN CENTS. WRITE YOUR NAME AND ADDRESS ON A SLIP OF PAPER AND MAIL IT TO-- KATY KEENE by BILL WOGGON, 1140 EDGEMOUND DR., SANTA BARBARA, CALIF.
BE SURE TO ASK FOR PIN-UP NUMBER ONE -- A PIN-UP AND CUT-OUT SET NO. 2 IS AVAILABLE ALSO!
7



HERE IS ONE OF THE WINNERS IN KATY'S DRESS DESIGN CONTEST!
CONGRATULATIONS TO LIANA KOLB, 34 E. SPRING VALLEY AVE., MAYWOOD, NEW JERSEY


SMILEY, OUR POSTMAN, JUST BROUGHT A NEW BATCH OF FAN MAIL AND ORDERS FOR YOUR PIN-UP AN' CUT-OUT SET, KATY!
OWW! MY BACK!
KATY'S HOUSECOAT by PATRICIA SYKES, 759 S. 15TH STREET, PHILADELPHIA 46, PA.
OKAY, SIS, PUT THEM HERE AND I'LL ANSWER THEM RIGHT AWAY!
GOSH! HERE'S SOME MORE LETTERS FROM FANS WHO HAVE POLIO, KATY!
SIS'S OUTFIT by LYDIA MAY McDARMENT, 900 E. DATE ST., PORTERVILLE, CALIF.
THAT'S A DREADFUL DISEASE, AND I WISH I COULD DO MORE FOR THEM THAN JUST SEND THEM AN AUTOGRAPHED PIN-UP!
RING
HILLSIDE 0257
READERS' NOTE: IF YOU HAVE ANY FRIEND SICK WITH POLIO SEND KATY THEIR NAME AND ADDRESS. KATY WILL SEND THEM A FREE PIN-UP! PLEASE ADDRESS YOUR REQUEST TO KATY KEENE PIN-UP DEPT., 7070 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIFORNIA.
HOUSEDRESS and APRON by PATRICIA BOUDREAUX, 401 CEDAR CREST CT., LAFAYETTE, LOUISIANA
HELLO, KATY, HOW ABOUT GOING ON A PICNIC THIS AFTERNOON?
FINE! I'LL PACK A NICE LUNCH AND BE READY AFTER I ANSWER MY MAIL, K.O.!
K.O. KELLY
2
LATER
I CAN'T HELP THINKING ABOUT THOSE FANS WITH POLIO AND HOW THEY'D LOVE TO GO ON A PICNIC!
I'LL SAY! GOSH! I BETCHA THEY'D LIKE IT! DON'T FORGET THE CAKE KATY!
CAKE


UMM-HMM! BEGORRA AN' THAT PICNIC LUNCH YOU MADE WAS DELISH'--THAT COLD CHICKEN WAS SUPER--UM-HMM!
I'LL SAY! I THINK I'LL HAVE SOME MORE O' THAT FUDGE CAKE!
THANK YOU, K.O.--I'M GLAD YOU ENJOYED IT!
K.O. KELLY
PLAYSUIT ON SIS by PAMELA HANSMAN, 206 HARVARD - APT. B., SEATTLE, WASHINGTON
LOOK, KATY! ALL THAT'S LEFT OF THE CHICKEN IS A WISHBONE--HOW ABOUT A WISH?
K.O KELLY
OH, K.O. THAT WOULD BE FUN!
K.O.'S SPORT SHIRT by DORIS CODDING, 202 CENTRAL ST., MANSFIELD, MASS.
OKAY, KATY, MAKE A WISH!
HMM! LET'S SEE---I HAVE IT!
BEGORRA AN' YOUR WISH WILL COME TRUE! YOU WIN, KATY!
OH-H-H! SO I DO!
CRACK
3



KATY'S PLAYSUIT by SANDRA STONE, 109 PALM AVE., WARREN, PENNSYLVANIA.
LOOK, KO! I FOUND A FOUR LEAF CLOVER!
BEGORRA AN' TH' LUCK O' THE IRISH IS WITH YE, KATY!
K.O. PLEASE! PUT ME DOWN!
K.O. KEL
IF I HAD A WISH I'D WISH WE HAD ANOTHER FUDGE CAKE!
EMPTY
CAKE
FULL
4
LOOK! A FALLING STAR, K.O.!
QUICK! -- MAKE ANOTHER WISH, KATY!
K.O. KELL


TODAY IS YOUR LUCKY DAY, KATY, AND MAY I BE THE LUCKY ONE TO TAKE YOU TO A DINNER AND DANCE TONIGHT!
DINNER AND DANCE? HMM-- I'M THE LUCKY ONE -- I'LL BE READY AT EIGHT!
K.O. KELLY
ACCORDING TO YOUR HOROSCOPE, KATY, TODAY IS THE DAY TO DO ALL YOUR WISHING!
IT IS?
YOUR HOROSCOPE
SIS'S P.J.'S+POSE by JUDITH FINKENBINDER, 310 S. 35TH ST., BILLINGS, MONT (AGE 9)
WELL RIGHT NOW I WISH I COULD MAKE UP MY MIND AS TO WHICH GOWN TO WEAR!
THIS ONE?
HMM?
OR THIS ONE?
by CAROLYN WELDON, 529 WEST ELEVENTH ST., ROME, GEORGIA
by MURIEL V. SMITH, 28 BEDFORD, EAST ORANGE, N.J.
by BARBARA EVANS, PHILADELPHIA, PENNA.
by VERNECE BURK, WILLOW HILL, ILLINOIS (AGE 15)
YES! RIGHT NOW I WISH I COULD MAKE UP MY MIND!
by ELSIE CARLSON 4903 CONCORD AVE., GREAT NECK, N.Y. (AGE 14)
YOU'D BETTER MAKE UP YOUR MIND QUICKLY, 'CAUSE K.O. IS WAITING OUT HERE, AND HE HAS SUMPIN' NICE --- HURRY, KATY!
5



KATY'S GOWN and CAPE by PAUL GRIGAT, 195 NEW HYDE PARK R.D., FRANKLIN SQUARE, L.I., N.Y.



K.O.'S EVENING SUIT by NELLIE FERNANDEZ, 347 BIRCH ST., COLTON, CALIFORNIA





BEGORRA AN' THE LUCK O' THE IRISH WOULD BE WITH ME IF YOUR WISH WOULD BE TO BE MINE, KATY!
I'LL SAVE THAT WISH FOR LATER, MISTER KELLY!
BEGORRA AN' I'LL BE FIGHTIN MAD IF YOU WISH TO BE MRS. RANDY VAN RONSON
NO, K.O., THAT ISN'T MY WISH--- GUESS AGAIN!
WELL, I'M JUST PLUMB OUT OF GUESSES, KATY. WHAT IS YOUR WISH?
THIS IS MY WISH, K.O. LISTEN CLOSELY!
I WISH THAT ALL MY READERS WOULD GIVE ALL THEY CAN TO THE MARCH OF DIMES TO FIGHT POLIO--- IT IS TRULY A WORTHY CAUSE, AND I KNOW MY WISH WILL COME TRUE, BECAUSE YOU ARE SUCH WONDERFUL WONDERFUL FANS! THANK YOU!
BEGORRA, AN' THAT MAKES ME LOVE YOU ALL THE MORE, KATY, TO MAKE AN UNSELFISH WISH LIKE THAT--- YOU'RE SUPER!
I COULDN'T THINK OF A BETTER WISH COULD YOU, K.O.?
I REALLY COULDN'T THINK OF A BETTER WISH AN' THAT GOES FOR ALL OF US AT ARCHIE COMIC PUBLICATIONS
"GIVE CHEERFULLY TO THE MARCH OF DIMES!"
7


Katy Fashions
APRON BATHING SUIT by LOIS MACDONELL, 3016 SEMINOLE ST., COCONUT GROVE, MIAMI 33, FLORIDA.
TYROLEAN APRON by MARILYN HONEICK, FT. WAYNE, INDIANA
CHEF'S HAT & APRON by MARJORIE McMASTER, 216 N. BROADWAY, TYLER, TEXAS.
PINAFORE by MAUREEN DEVITT, BROOKLYN, N.Y.
VERNA FLINT, 7742 ANTIOCH, OVERLAND PARK, KANSAS.
by D. HIMMERLE, 2330 E. LETTRLY ST., PENNA.
by BARBARA WALTON, 1827 KINSEY ST., PHILADELPHIA 24, PENNSYLVANIA. AGE 13
by JUDY BRANDENBURG, 522 EARL ST., THREE RIVERS, MICHIGAN.
by PATRICIA ANN BAKAL 4616 BRITTLES LANE, RICHMOND, VIRGINIA.
7


HELLO KIDS! WE'RE BACK WITH A BRAND NEW Archie ANNUAL #3
116 PAGES OF FUN! YOU'LL LAUGH LIKE YOU NEVER LAUGHED BEFORE!
ALL YOU DO IS SEND 25¢ IN COIN AND WE'LL SEND YOU YOUR Archie ANNUAL AS SOON AS IT COMES OFF THE PRESS
EXCITING STORIES YOU'VE NEVER READ BEFORE! IT'S THE BEST ANNUAL YET!
GET ON OUR PRE-PUBLICATION LIST NOW! JUST FILL OUT THE COUPON BELOW!
READY SOON!
Archie
ANNUAL #3
Every Story Entirely NEW and DIFFERENT!
Every Story a Riot of FUN!
3RD EDITION
BIG 116 PAGE BOOK
ALL NEW STORIES
25¢
Archie ANNUAL
HE'S MINE!
HE'S MINE!
YEAR BOOK
IT'S THE BATTLE OF THE CENTURY, FOLKS! READ ALL ABOUT IT-- INSIDE!
AND HERE'S SOMETHING ABSOLUTELY FREE, KIDS! A SPECIAL BONUS FOR GETTING ON THE PRE-PUBLICATION LIST! A 4-COLOR, 12 MONTH 1952 Archie (PIN-UP) CALENDAR. JUST SEND AWAY FOR THE ANNUAL AND YOU'LL GET THIS TOO!
1952
Archie Pin-Up Calendar
SEND FOR YOUR COPY RIGHT AWAY!
only 25¢
There's a terrific popular demand for the Archie Annual . . . so don't risk missing the thrilling new 3rd edition. Get on the pre-publication subscription list TODAY!
MAIL THIS COUPON ALONG WITH 25¢ IN COIN TO:
ARCHIE ANNUAL #3
Room 603, 241 Church St., New York 13, N. Y.
Gentlemen: Enclosed please find 25¢ in coin for which you will send me the new Archie Annual #3 as soon as it comes off the press, plus the 4-color 1952 Archie Calendar as a special bonus for ordering in advance.
Name
Address
City
State
BE SURE TO RESERVE YOUR COPY RIGHT AWAY!
P.S. The Archie Annual and calendar make a swell gift for your friends or relatives. Just print their names and addresses on a separate piece of paper and enclose 25¢ in coin for each. We'll do the rest.

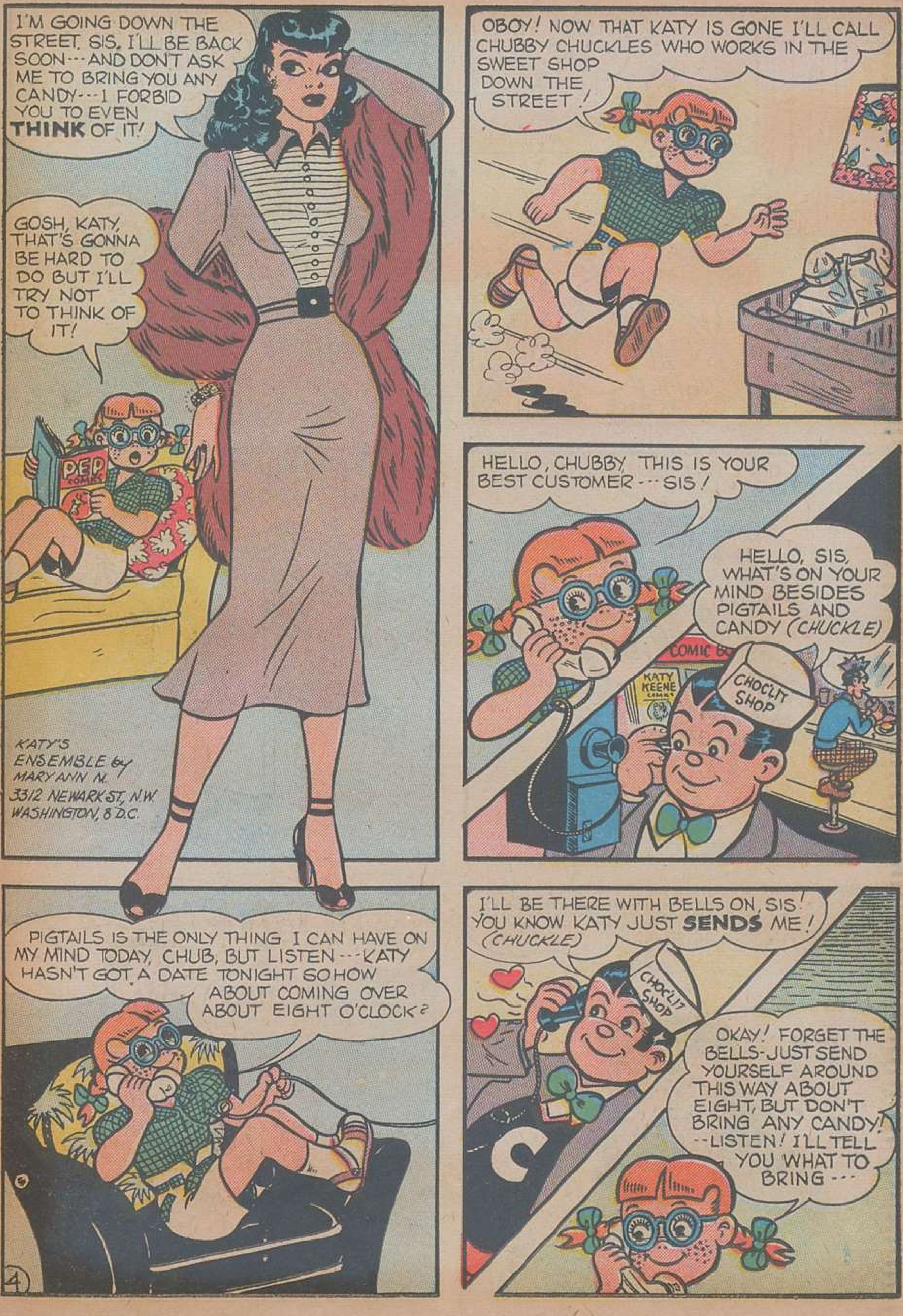


POSE, DRESS, ETC. by CLANDINE PAULK, 500 JACKSON ST., AMARILLO, TEXAS (AGE 11)




OH BOY! NO DOUBT SHE'S GONNA HAVE A DATE WITH K.O. KELLY AND HE ALWAYS BRINGS CANDY --THAT'LL SAVE ME BUYING SOME!! YUMMEE!
DROOL
OH THAT'S A SHAME, K.O.-- THEN I WON'T SEE YOU TONIGHT--- GOODBYE!
SHUCKS! NO DATE! NO CANDY!
OUTFIT ON SIS BY JOAN WHITE, 37 QUERCUS AVE., WILLIMANTIC, CONN.
BAM!
SIS, WILL YOU ANSWER THE 'PHONE--MAYBE IT'S RANDY!
RING
HELLO!--OH-H, RANDY, IF YOU'RE CALLING FOR A DATE TONIGHT KATY IS FREE AND DON'T FORGET TO BRING A BIG BOX OF CANDY--HMM?
2
SIS! GIVE ME THAT PHONE,
KATY'S SKIRT BY MICKIE SCHRYER, 411 MICHIGAN AVE., DOWAGEAR, MICH.


HELLO, RANDY, PLEASE OVERLOOK WHAT SIS SAID--SHE'S SO RUDE AT TIMES!
THAT'S OKAY, KATY, I'D BRING YOU THE BIGGEST BOX OF CANDY MONEY COULD BUY IF I COULD SEE YOU!
BUT I'M AFRAID IT'S IMPOSSIBLE- MY AIRPLANE IS READY AND I MUST GO TO NEW YORK FOR A POLO MATCH- GOODBYE, KATY, I'LL CALL YOU FROM THERE!
YOUR CAR AWAITS TO TAKE YOU TO YOUR AIRPORT, SIR!
RANDY'S SUIT + TIE by JOANNE BOCK (AGE 10) 7 SKIFF PARKWAY, NORTH HAVEN, CONNECTICUT
THIS WILL TEACH YOU NOT TO BE SO RUDE AND ASK MY BOY-FRIENDS TO BRING ME CANDY!
WHAM!
OWWW! OH-H-H!!
NOW I DON'T WANT YOU TO MENTION CANDY ANY-MORE TODAY IS THAT CLEAR?
OKAY, KATY, I WON'T! PHEW! SAVED BY ARCHIE COMICS AGAIN --IT DIDN'T HURT A BIT!
by CAROL WILLIS, 516 SO. ADAMS, SAN ANGELO, TEX.
HUMPH! NOW WHAT AM I GONNA DO? IT LOOKS LIKE I'M NOT GONNA GET ANY CANDY TODAY AN' THAT'S GONNA BE TOUGH I GOTTA THINK OF SUMPIN'!
Katy KEEN
Archie
HMM! KATY HASN'T GOT A DATE TONIGHT SAY-- I'VE GOT AN IDEA! BUT I'VE GOTTA WAIT UNTIL KATY GOES!
3



I'M GOING DOWN THE STREET, SIS. I'LL BE BACK SOON---AND DON'T ASK ME TO BRING YOU ANY CANDY---I FORBID YOU TO EVEN **THINK** OF IT!
GOSH, KATY, THAT'S GONNA BE HARD TO DO BUT I'LL TRY NOT TO THINK OF IT!
PEP COMICS
KATY'S ENSEMBLE by MARY ANN M. 3312 NEWARK ST. N.W. WASHINGTON, 8 D.C.
OBOY! NOW THAT KATY IS GONE I'LL CALL CHUBBY CHUCKLES WHO WORKS IN THE SWEET SHOP DOWN THE STREET!
HELLO, CHUBBY, THIS IS YOUR BEST CUSTOMER---SIS!
HELLO, SIS, WHAT'S ON YOUR MIND BESIDES PIGTAILS AND CANDY (CHUCKLE)
KATY KEENE
CHOC'LIT SHOP
PIGTAILS IS THE ONLY THING I CAN HAVE ON MY MIND TODAY, CHUB, BUT LISTEN---KATY HASN'T GOT A DATE TONIGHT SO HOW ABOUT COMING OVER ABOUT EIGHT O'CLOCK?
I'LL BE THERE WITH BELLS ON, SIS! YOU KNOW KATY JUST **SENDS** ME! (CHUCKLE)
CHOC'LIT SHOP
OKAY! FORGET THE BELLS-JUST SEND YOURSELF AROUND THIS WAY ABOUT EIGHT, BUT DON'T BRING ANY CANDY! --LISTEN! I'LL TELL YOU WHAT TO BRING---
4


LATER
HERE I AM WITHOUT A DATE TONIGHT---I WISH SOMEONE WOULD GIVE ME A RING!
BE PATIENT, KATY, I'VE GOT A FEELING SOMEONE WILL CALL SOON BUT NOT ON THE PHONE!
KATY'S TELEPHONE DRESS by SHARON RAYMOND, 252 EAST 2ND SO., LOGAN, UTAH.
SEE! WHAT DID I TELL YOU! SOMEONE'S AT THE DOOR NOW-- I'LL ANSWER IT, KATY!
RING
RING
WELL! IF IT ISN'T CHUBBY CHUCKLES, KATY!
AS IF YOU DIDN'T KNOW, SIS!
OH NO! NOT CHUBBY CHUCKLES FROM THE SWEET SHOP DOWN THE STREET-- HOW DID HE KNOW I WAS HOME?
HOWDY, KATY, I BROUGHT YOU SOME ICE CREAM-- LET'S EAT IT BEFORE IT MELTS (CHUCKLE)!
OH BOY! I'LL GET TH' DISHES READY!
5


IT WAS THOUGHTFUL OF YOU TO BRING THIS ICE CREAM, CHUBBY!
DON'T THANK ME, KATY. SIS **ASKED** ME TO BRING IT!
YEAH! IT SURE WAS, CHUB OL' BOY!
OH, SHE DID -- DID SHE? CHUBBY, MAY I USE YOUR UKULELE ?
SURE, KATY, BUT I DIDN'T KNOW YOU COULD PLAY A UKE!
(GULP! OH-OH! AN' I'M NOT READY FOR A WHIPPIN'!
I CAN'T! IF YOU'LL EXCUSE ME, CHUBBY, SIS AND I ARE GOING TO PLAY A TUNE TOGETHER!
NO, KATY, NO! PLEASE! I DIDN'T ASK FOR CANDY! **PLEASE!**
I DON'T CARE!! I WON'T HAVE YOU ASKING MY BOY FRIENDS TO BRING ME THINGS OR COME TO SEE ME!!
PLUNK
WHAM!
PING
OWWWWWW
"SWEET DREAMS" P.J.'S by BETH TALBOTT, BOX 173, UPPER MARLBURG, MARYLAND
NOW--- YOU MARCH STRAIGHT TO BED AND DON'T FORGET TO SAY YOUR PRAYERS --YOU'RE A BAD GIRL!!
-SOB-SOB- OKAY, KATY! SOB
PLEASE, LORD, FORGIVE ME AND MAY **ARCHIE COMICS** ALWAYS BE HANDY --I WAS CAUGHT WITH MY PANTS DOWN ON THAT ONE-- IT REALLY HURT!
SOB
THE END



HERE ARE SOME FASHIONS FOR SIS THE CANDY KID
SIS
CANDY DRESS by LINDA LEE SWISS, 44 LINDBERGH BLVD. BLOOMFIELD, N.J.
SIS SIS
SIS
SAILOR OUTFIT by BEVERLY GOLBIN, 143 STERLING ST. BROOKLYN 25, N.Y.
DUCK TO RIDE IN WATER by CYNTHIA LORING, 18 WAKEFIELD, HAMDEN, CONN.
SIS
SIS
SUN SUIT by MARGO NICHOLSON, 236 S. FRANKLIN, SOMERSET, PA.
SWIM SUIT AND POSE by JUNE NELSON, GROVE CITY, MINN.
SUN SUIT by ELLEN COHEN, 80-32 190 ST. JAMAICA 3, N.Y.
IF YOU'D LIKE A PIN-UP AND CUT-OUT SET OF SIS AS WELL AS KATY--LOOK AT AD BELOW
NOW! YOU CAN SEND FOR THIS
THOUSANDS HAVE ASKED FOR IT! HERE IT IS! A PIN-UP AND CUT-OUT SET OF SIS!
PIN-UP OF SIS THE CANDY KID
plus OVER 30 CUT-OUTS!
ALL FOR ONLY 10¢
HERE'S HOW TO GET THIS BEAUTIFUL PIN-UP AND CUT-OUT SET OF SIS! JUST SEND 10¢ WITH THIS COUPON TO KATY KEENE IN HOLLYWOOD
3 TO KATY KEENE PIN-UP DEPT. 7070 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.
HERE IS MY TEN CENTS IN COIN PLEASE SEND ME THE NEW PIN-UP AND CUT-OUT SET OF SIS.
NAME
ADDRESS
CITY ZONE STATE
(PLEASE PRINT NAME AND ADDRESS PLAINLY)
And IF YOU HAVEN'T ALREADY DONE SO YOU MAY STILL SEND FOR NUMBER ONE AND NUMBER TWO PIN-UP AND CUT-OUT SETS OF KATY KEENE--JUST SEND ADDITIONAL MONEY AND SPECIFY WHICH SET YOU WANT
(EACH SET COSTS 10¢)
THIS PIN-UP IS 6X9 INCHES. IN COLORS AND IS SUITABLE TO FRAME. CUT-OUTS ARE THE MOST POPULAR FASHIONS SENT IN FOR SIS!
KATY KEENE #3 P.24

KATY KEENE

by BILL WOGGON



SUSAN LAVOVE,
6081 SATURN ST.,
LOS ANGELES, CALIF
ROGER LEAVENWORTH
1515 LOGAN S.E.,
GRAND RAPIDS 6, MICH.
JUDY COOK,
1420 SO. CRESCENT,
PARK RIDGE, ILL.
ILENE HAYHURST,
RT. 2 BOX 16,
YUCAIPA, CALIF (AGE 11)
LARRY HOM,
1959 ASHBY AVE.,
BERKELEY CALIF. (AGE 11)
GLORIA WOEST, (AGE 13)
ECKHART LAKE, WISC.
REBECCA SINGLETON,
RT. 3, BOX #282,
RED SPRINGS, N.C.
NORMA BRUCE (AGE 14)
RT. 3, DALE, INDIANA
SUSAN HERRIN,
T.F.A. 811 B-1
FORT BRAGG, N.C.
JOYCE COOK,
FORT PAYNE, RT. #3
ALABAMA
GINGER WELSCH,
1686 DEARBORN DR.,
KIRKWOOD 22, MO.
SHEILA HART,
1 RAMETTO RD.,
SANTA BARBARA, CALIF
JEANETTE CESARE,
BOX 512, PEN ARGYL, PENNA
HALINA SPIEWAK,
65 ST. MARKS PLACE,
NEW YORK 3, N.Y.
FILEPA FERO,
3 EAST 112 ST, APT. #7,
NEW YORK 29, N.Y.
JUDITH WAITZMAN,
435 W. 65 TH ST,
CHICAGO 21, ILL
MARY BENO,
332 CHESTNUT ST.,
FAIRPORT,
HBR, OHIO
RUTH
ROBISON,
BOX 304,
KIOWA,
KANSAS.
EMILY SHYLOSHI,
311 WORCESTER ST.,
INDIAN ORCHARD, MASS.

JUDY M. VASSER.
288 SO. RIDGE RD., SAN FRANCISCO, CALIF
DONNA LEE WIRKKALA
GRAYS RIVER WASH

CAROL VAN DYKE
4748 NOBLE AVE.
SHERMAN OAKS, CALIF
JACQUELINE STADEL
393 ARGONNE DR.,
KENMORE 23 N.Y.
JEAN BOWMAN, (AGE 10)
154 BENEDICT AVE.,
LANGLEY FIELD VA
BARBARA KOLBY,
27 N E 17 TERR.,
MIAMI 32, FLA
JANE WILLEY,
MT HERMAN RD.
SALISBURY, MD
FRANCES TROY,
MOOREFIELD, W. VA.
MARY JO GUDRIAN,
10491 N.W. 22 AVE.,
MIAMI, FLORIDA
MASTER ALFRED VIEN,
BOX #611,
PITTSFIELD, N.H.
CAROL ANN COLLOM
RT. 2 BOX #740
TEXARKANA
TEXAS
JUNE McCRAY
McCRAY'S CAFE
WAYNESVILLE, MO
ENNED ALME
6447 26TH AVE. N.W.
SEATTLE 7, WASH
DOLORES VINCENT (AGE 12)
23KI MAPLE ST.,
WICHITA 12, KANS
GAYE PHILIPP,
KIO2 SERENO DR.,
DALLAS 18, TEXAS.
MARSHA PETERS,
15-4TH AVE., N.W.,
ROCHESTER, MINN.
VERNA M. KENDALL,
1211 W. SECOND AVE.,
ROCHELLE, ILL
VIRGINIA COOK,
718 ELM ST.,
CHULA VISTA
CALIFORNIA.
(AGE 13)
PATSY ANN
JONES (AGE 11)
2116 1ST AVE S.
TEXAS CITY, TEXAS
RITA KAY HUNTER,
BOX 321, ODON, INDIANA.

STAR GOWN ON KATY DESIGNED BY READERS WHOSE NAMES ARE LISTED ABOVE!
WRITE TO THEM AS A PEN PAL AND TELL THEM YOU SAW THEIR DESIGN ON KATY KEENE!


Katy's horoscope says she's to see lots of stars soon and as our story begins her phone rings in her apartment at 7070 Hollywood Blvd.
RING RING
HILLSIDE 0257
Katy runs like mad to answer it, thinking it might be her big break in the movies.
RING
KATY'S CACTUS SKIRT and BLOUSE by SONJA FORSLUND, 3330 62ND ST., SACRAMENTO, CALIF.
HELLO, YES-YES! THIS IS KATY KEENE! YOU SAY THIS IS M-G-N MOVIE STUDIOS!
YES, KATY, THIS IS DANNY, AT M-G-N STUDIOS-- WE HAVE A PART FOR YOU, KATY, --- YOU'LL HAVE A CHANCE TO SEE LOTS OF BIG STARS TOO--REPORT AT THE CASTING OFFICE TOMORROW MORNING AT SEVEN!
KATY'S SLIP, POSE AND PICTURES ON WALL by JOYCE EBERHARD, 35 ELDER ST., ROCHESTER 6, N.Y. (AGE 13)
SIS, MAYBE THIS IS MY BIG BREAK--I'M TO REPORT AT M.G.N. CASTING OFFICE TOMORROW MORNING AT SEVEN!
YIPPEE!
THAT'LL MEAN NO DATES TONIGHT--I'VE GOT TO RETIRE EARLY! HMM! MY HOROSCOPE SAYS I'M TO SEE LOTS OF STARS SOON!
2


That evening
I DON'T CARE IF PRINCE CHARMING CALLS FOR A DATE TONIGHT--I'M GETTING TO BED EARLY--OH-OH! THERE'S THE TELEPHONE!
RING
RING
WHAT? YOU'VE GOT A PART AT M-G-N STUDIOS, KATY? BEGORRA! THAT'S FINE! THEN YOU'LL WANT TO GET TO BED EARLY--- GOOD NIGHT! SLEEP TIGHT, ME LOVE, GOOD LUCK!
K.O.
K.O.'S SWEATER by KATHYRINE HELVEY, KINGSPORT, TENN.
HMM! I'LL BET THAT'S RANDY OR CHUBBY CHUCKLES CALLING FOR A DATE NOW!
RING
RING
KATY'S DRAGON ROBE by DOTTIE BLIZZARD, 132 DUNROVIN DR., PT. WENTWORTH, GEORGIA
BUT, KATY, I HAVE RESERVED SEATS FOR THE OPERA AT THE HOLLYWOOD BOWL--- THEN WE COULD GO TO CIRO'S--YOU'VE GOT TO GO WITH ME KATY! PLEASE!
I'M SORRY, RANDY, BUT I'M RETIRING EARLY TONIGHT!
3
HOURS LATER KATY IS SO EXCITED ABOUT GETTING UP EARLY THAT SHE CAN'T SLEEP---
HUMPH! AND TO THINK I PASSED UP A DATE WITH K.O. KELLY AND A CHANCE TO GO TO THE OPERA AND CIRO'S WITH RANDY VAN RONSON!


FINALLY KATY GOES TO SLEEP ABOUT THE TIME SHE IS TO GET UP--HER ALARM RINGS MADLY AS KATY SOUNDLY SLEEPS
ZZ
RING
RING
THE ALARM CLOCK KEEPS RINGING LIKE FURY AS IF TO SAY--
GET UP!
RING
RING!
GET UP!
RING
RING
KATY'S NIGHTIE by PENNY COHEN, 285 COLLEGE ST., MACON, GEORGIA. (AGE 11)
ONE HOUR LATER KATY AWAKENS
GOODNESS! THE ALARM MUST HAVE GONE OFF AND I NEVER HEARD IT!
I'LL HAVE TO HURRY, SIS! I'M TO BE AT THE CASTING OFFICE BY SEVEN!
KATY'S NEGLIGÉE by TERRY RUDNER, 26 CENTRAL ST., NEWPORT, NEW HAMPSHIRE
GOODNESS! I'LL NEVER MAKE IT, I'LL HAVE TO GO WITHOUT BREAKFAST!
SIS! I MUST DO SOMETHING ABOUT WAKING MYSELF UP! THE ALARM CLOCK DOESN'T DO THE JOB!
MEBBE I CAN THINK OF SUMPIN' WHILE YOU'RE AT THE STUDIO!
LAUGH
PAJAMAS ON SIS by CAROL EGGLESTON, 229 WEST 15TH ST., NEW YORK 11, N.Y.


I WISH SOMEONE COULD THINK OF SOMETHING TO WAKE ME UP EARLY!
GOSH! I'M REALLY LATE!
WELL, GOOD AFTERNOON, MISS KEENE!
I'M SORRY I'M A LITTLE LATE!
CASTING
A LITTLE LATE? HUMPH! THE PART YOU WERE TO BE IN IS SHOT ALREADY AND ON IT S WAY TO THE MOVIE HOUSES--THAT'S HOW LATE YOU ARE!
THEN YOU WON'T NEED ME TODAY? (GULP)
CASTING
THAT'S RIGHT! THE PART YOU WERE TO PLAY HAD LOTS OF OUR BIG STARS ----YOU WOULD HAVE SEEN GOBS OF THEM, KATY! COME BACK TOMORROW, BUT EARLY!
KATY'S DRESS AND POSE by DONETTE PRITTING, 448 DARTMOUTH, BUFFALO 15, N.Y.
HUMPH! I MISSED MY CHANCE AGAIN, ALL BECAUSE I DIDN'T HEAR MY ALARM... HOW WILL MY HOROSCOPE EVER COME TRUE SO THAT I'LL SEE LOTS OF MOVIE STARS IF I CAN'T GET UP ON TIME!
DON'T WORRY, KATY, I'VE GOT SOMETHING FIXED UP-C'MON! LOOK!
CANDY DRESS ON SIS by BILLY ROBERTS 171 COVERT ST, BROOKLYN 7, N.Y.
5
THIS GADGET WILL REALLY GET YOU UP ON TIME OR ELSE! COME IN AN' SEE!


NOW WHAT IN THE WORLD IS THAT CONTRAPTION ATTACHED TO MY ALARM CLOCK--WHY THE BOXING GLOVE?
YOU SEE, KATY, WHEN YOUR ALARM GOES OFF K.O. KELLY'S OLD BOXING GLOVE HITS YOU IN THE HEAD--GENTLY LIKE-- --AND WAKES YOU UP!
LATER
I HOPE YOUR GADGET WORKS, SIS, THE STUDIO GAVE ME ANOTHER CHANCE, AND I MUST BE THERE AT SEVEN!
AND SO KATY SLEEPS--AND DREAMS OF HER HOROSCOPE COMING TRUE--SHE'S SEEING LOTS OF BIG STARS
WHILE KATY IS SLEEPING I'LL MAKE DARN SURE SHE'LL GET UP-- I'LL PUT THIS HORSE-SHOE IN THE BOXING GLOVE!
SIS
KATY'S NIGHTIE, POSE ETC, by WILMA BLACKMAN, ROCKY REST, SHELTON, CONN.
6


Hours pass and Katy's alarm clock rings and she sees more stars - - yes more than she had anticipated
RING!
RING!
BOING
KATY! GET UP! GET UP! YOU'LL BE LATE AGAIN! HURRY! GOSH! SHE'S KNOCKED OUT COLD! THIS COLD WATER WILL WAKE HER UP AN' SHE WON'T NEED A SHOWER!
TWEET
KATY! KATY!
BUTTONS and BOWS PAJAMAS ON 515 by SANDRA JONES, AGE 12, ANKENY, IOWA.
LATER
WELL! I SEE YOU GOT HERE ON TIME, KATY, BUT WE CAN'T USE YOU!
B-BUT WHY NOT-??
CASTING
KATY'S HAT, PURSE, ETC. by MARVENE COLE, 1710 MAIN ST., DELANO, CALIF.
7
NOT WITH THAT BLACK EYE - - YOU WERE TO BE IN A CLOSE UP WITH ONE OF OUR BIG STARS!
OH NO! (GULP)
THE END


WARNING!
THE NEW REGGIE COMICS BOOK IS OUT AND IT'S MORE POTENT THAN THE ATOM BOMB! IF THE HOMES IN YOUR TOWN ARE BEING SHATTERED WITH LAUGHTER, YOUR NEWSDEALER MUST BE SELLING THE NEW REGGIE COMICS!
RUN!
AND GET YOUR COPY BEFORE THEY'RE GONE!
IF YOU WANT TO SEE WHAT HAPPENS WHEN THIS GOES OFF, BE SURE TO GET THE NEW ISSUE OF REGGIE COMICS! DO I HAVE FUN!
ON SALE AT YOUR NEWSDEALER'S NOW!
REGGIE
Archie's Rival
NEW REGGIE GAGS!
NEW REGGIE LAUGHS!
NEW REGGIE TRICKS!

MEDICAL DOCTOR says:

"FAT MEN & WOMEN

who are normally overweight, will be amazed to discover this safe, pleasant, scientific way to lose ugly fat and get a slimmer, more attractive figure."



CHEW IMPROVED FORMULA KELPIDINE CHEWING GUM

REDUCE

UP TO 5 lbs. A WEEK

With Dr. PHILLIPS REDUCING PLAN

It's really FUN to REDUCE with KELPIDINE CHEWING GUM! This amazing, pleasant-tasting chewing gum way to reduce helps you lose ugly fat and take off weight without hardships. It's the scientific, safe way to lose up to 5 lbs. a week. Best of all, with Dr. Phillips KELPIDINE CHEWING GUM REDUCING PLAN, you eat 3 tasty, well-balanced meals every day, and only when you are tempted to take a fattening snack, you chew KELPIDINE CHEWING GUM instead, which contains only 3 calories in each delicious piece. KELPIDINE CHEWING GUM is wonderful because it pleases your sweet-tooth, yet helps to keep you on Dr. Phillips Reducing Plan, which helps you lose ugly fat and reduce weight.

LOSE 10 - 20 - 30 LBS.

Men and women everywhere are losing as much weight as they wish since they discovered this amazing, scientific way to reduce. You can take off 10-20-30 lbs. and still eat 3 tasty, well-balanced meals every day. It's really FUN to REDUCE with the Dr. Phillips KELPIDINE CHEWING GUM REDUCING PLAN. Why even think of any other way to reduce when you can lose pounds and inches and have fun doing it. Don't just wish for a slimmer more attractive figure! You can easily reduce to a beautiful, slim, glamorous figure, which will give you poise, win new friends, romance and popularity. Don't deny yourself what you've been wishing for . . . send for your 25 day supply of Improved Formula KELPIDINE CHEWING GUM and Dr. Phillips Reducing Plan this very minute. 100% guaranteed!

You must lose weight . . . up to 5 lbs. a week . . . or YOU DON'T PAY ONE PENNY. Your friends . . . your mirror . . . and your scale must tell you that you have lost ugly fat and excess weight, or your money back. What can you lose but unwanted pounds and inches, so send the coupon right away.

It's FUN to REDUCE with KELPIDINE CHEWING GUM!

- NO DRUGS
- NO STARVING
- NO MASSAGE
- NO EXERCISE
- NO STEAMING
- NO LAXATIVES

25 Day Supply Only $2.98

Money-Back Guarantee! 10 Day Free Trial!

Mail the coupon now! Test the amazing Dr. Phillips KELPIDINE CHEWING GUM REDUCING PLAN for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have lost weight and look slimmer you pay nothing.

MAIL THIS 10 DAY FREE TRIAL COUPON NOW!

SENT ON APPROVAL — MAIL COUPON NOW!

AMERICAN HEALTHAIDS COMPANY, Dept. CH-302
318 Market Street, Newark, N. J.

Just mail us your name and address, and $2.98 cash, check or money-order. You will receive a 25 day supply of KELPIDINE CHEWING GUM (Improved Formula), and Dr. Phillips Reducing Plan postage prepaid.

Name ....

Address ....

City .... State ....

☐ Send me Special 50 day supply and FREE 25 day package for $5.95.
I understand that if I am not delighted with KELPIDINE CHEWING GUM and Dr. Phillips Reducing Plan, I can return in 10 days for full purchase price refund.

LOSE WEIGHT OR NO CHARGE

FREE! A full 25 day package will be given FREE with a 50 day supply for $5.95. That's actually a 75 day supply for only $5.95.

KELPIDINE CHEWING GUM GOOD FOR MEN, TOO


BARGAINS GALORE
BEAUTIFUL PSEUDO Jewelry Masterpieces
TAKE YOUR PICK...TRY AT OUR RISK!
Wear, compare, enjoy any of these marvelous rings, jewelry or watches on 10-DAY FREE TRIAL in your own home! SEND NO MONEY NOW! Deposit price, plus postage on arrival. Full price back QUICK if not thrilled! WARNING: War may cause prices to jump sky high. Clip and rush coupon now! This may be your LAST CHANCE to get these truly amazing values!
Loyale Wedding Ring Set 2.94
10 glistening brilliants to resemble diamonds are featured in famous LOYALE Wedding Ring Set. Gorgeous gold color! So fashionable! Compare! Our price for BOTH 2.94
Double Cluster Ring 2.95
Enchanting ring for smart ladies. 20 small Pseudo Diamonds imported from Europe are hand set in twin clusters. Very feminine . . . dainty . . . refined! Sensational value, only 2.95
Sublime Engagement Ring 2.97
Heavy weight! Beautiful NATURAL GOLD color effect. Has one big Pseudo Diamond with 4 more on sides. Rich "princess" design. Very smart and wealthy looking. Only 2.97
Smart Dinner Ring 2.99
Multi-faceted, Pseudo Diamonds, special imported quality make this Natural Gold Color ring an object of real beauty. Gorgeous Styling at a low, low price.. 2.99
New Cocktail Ring 2.98
Really special! 14 sparkling Pseudo Diamonds! NATURAL GOLD color effect! Heavy weight! Centre stone is fabulous "Marquise" cut. Refined style — yours for a lifetime 2.98
Royal Peacock Ring 1.98
15 Rhinestones in blazing rainbow hues: Ruby-red, Emerald-green, Sapphire-blue, and Diamond-white colors. Gold plated, exquisitely designed and so dainty! Bargain. 1.98
"Miss America"
THE COSTUME JEWELRY SET THAT GLAMORIZES YOU!
Perfectly Matching Earrings, Necklace and Ring
The bargain of a lifetime! Imagine — three masterpieces of the costume jeweler's art — all three at the price you'd expect to pay for just ONE of them! All in NATURAL GOLD color effect — today's glamour style!
40 MULTI-CUT SIMULATED DIAMONDS!
The "Miss America" set is hand set with 40 multi-cut simulated diamonds made by European artisans. These are not cheap, gaudy plastic stones. Each and every stone is multi-faceted! They blaze with a thousand rays of light! "Fifth Avenue" finish — looks like fabulous $1,000.00 sets! Well made to last and l-a-s-t! Each set in deluxe Jewel Box.
WEAR AND ENJOY AT OUR RISK!
So beautiful . . . so stylish . . . so smart! You must see and wear this set to truly appreciate it. Try at our risk for 10 full days. See for yourself how they add a touch of magic to your costume . . . how they win everybody's admiration! Full price back if not thrilled! Don't lose this opportunity! Supply limited! Only one set per customer. Rush coupon NOW. Complete set, yours for only 4.39
Cocktail Watch
SET WITH PSEUDO DIAMONDS
Petite, classic design. Rolled GOLD PLATE (1/60 14 Karat). Swiss 7 JEWEL movement of wonderful accuracy GUARANTEED against mechanical defects! Beautiful, Pseudo Diamonds and rubies set in dial. A timepiece of enchanting beauty — this year's glamour style. Bargain price 14.00
Bargain!
LADIES' SPORTEX WATCH
Sturdy, accurate watch ideal for active women, girls, teachers, typists, housekeepers, etc. Luminous hands and numerals, for night reading. Unbreakable crystal. 10-Day money-back guarantee and conditional free service certificate. Only 7.98
Sports Queen
GOLD PLATED WATCH
Use this beautiful, rugged watch for work or play! Jewelled Swiss movement gives dependable time. Luminous hands and numerals! Unbreakable crystal! FREE of extra cost — matching Gold Plated band that E-X-P-A-N-D-S! Money-Back GUARANTEE! Big value at . . 9.95
"Hollywood Star"
LATEST COSTUME JEWELRY SET
It's a rage . . . so original and right for all occasions. Set all over with white stones that sparkle like diamonds. So different from the ordinary. The splendid necklace and earrings match perfectly and will add a dash of magic to any gown. The metal is in the rich, refined color of precious platinum. Especially suited for evening wear. The stones are made to catch and reflect the light rays, surrounding you with their soft glow.
ATTRACT FRIENDS . . . WIN ADMIRATION!
You risk nothing. If the "Hollywood Star" set doesn't thrill you — your money comes right back! Don't delay! Get your order in NOW at our very special price for the set of earrings and necklace 1.98
14 Karat Gold
VERY PETITE WATCH
Our tiniest, prettiest watch — incredibly accurate! The case is precious 14 Karat GOLD, thru and thru. Marvelous 17 jewel imported movement. So dainty and stylish! Money-back guarantee! No, it's not 75.00. Our special low bargain price to you, only . . . 21.50
Paris Inspiration
WATCH WITH 40 BRILLIANTS
An accurate watch of exceptional beauty! Comes with 40 imported Pseudo Diamonds that glow with dazzling brilliance. Wins attention everywhere, adds romantic charm to your costume. The Paris Inspiration watch is fully guaranteed to delight you or your money back in 10 days! Don't miss this bargain! Only 9.89
Your Very Own
INITIAL BRACELET
Hurry! Get your order in now for this divine Initial Bracelet. Rich gold color, heavy link chain construction. It's the latest style sensation that gives a lift to your costume and looks so heavenly. Supply limited. Only one to a customer. Special price 1.35
Beautiful
LADIES' INITIAL RING
Very, very special and so exclusive! Your own initial in raised gold color effect set in a RUBY RED color stone in the centre of a circlet of beautiful, Pseudo Diamonds imported from Europe. 14 Karat Rolled Gold Plate. Sale price, only 2.95
Romantic Love
WEDDING RING SET
Exquisite! Special quality, very beautiful. Square and round Pseudo Diamonds imported from Europe. NATURAL GOLD color. They sparkle with a thousand rays of light, look like $800.00 sets. Enjoy a lifetime at our unbelievably low price of . . 4.95
"Broadway"
COCKTAIL BRACELET
Here is a captivating simulation of a fabulously expensive cocktail bracelet costing thousands. Beautifully gold plated and richly set with sparkling diamonds and rubies imitated by European craftsmen. You'll love it. Your friends will gape with amazement. Truly gorgeous. Sale price 2.89
"Eternal Love"
ENGAGEMENT AND WEDDING RING SET
Something special and very pretty! Imagine — 12 sparkling Pseudo Diamonds, imported from Europe, set in a gorgeous Engagement and Wedding Ring Set! . . . NATURAL GOLD color, exquisite design. Your price for both — 4.89. Yet they look like $750.00 and more! They sparkle a thousand rays of light! Enjoy a LIFETIME!
TRY AT OUR RISK!
You can't lose a penny. Try this gorgeous ETERNAL LOVE set at our risk. If not satisfied, we will return the price at once. Don't delay. Order a set today. Don't lose this opportunity. Remember — BOTH rings are yours for only 4.89. MAIL THE COUPON NOW.
FOR THE ACTIVE WOMAN
Automatic Watch
WATER & SHOCK RESIST
. . . it winds itself . . .
The carefree watch for freedom-loving, ever-active American women. Set it . . . then forget it! Winds itself as you wear it. Never overwinds. Drop it . . . bang it . . . even go swimming with it! It just defies breakage. Amazing accuracy! Radium dial, sweep second hand, one of the thinnest 17 jewel movements . . . so tiny and beautiful — you'll prize it a lifetime!
UNLIMITED GUARANTEE
EXCLUSIVE OF PARTS — never a penny charge for skilled labor! It's tomorrow's watch today. Our outstanding value at only . . . 29.88
10 DAY FREE TRIAL COUPON
Send no money...Just clip and mail coupon to:
PARISIAN BAZAAR, Dept. 118-F
131 West 33rd Street, New York 1, N. Y.
Write articles desired on lines below. Pay price shown plus a few cents postage and excise tax on delivery. Then TRY 10 DAYS FREE! You take no risk—FULL PRICE BACK UNLESS THRILLED AND DELIGHTED!
Name
Address
Town
State
NOTE: If you do not know ring size, send thin strip of paper.